



## FOR IMMEDIATE RELEASE

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## Congratulations to Newly Appointed, JOH Metro NY/NJ Vice Presidents, Doug Parker and Kenny Sassano, and Director, Scott Cassidy



April 13, 2018 - Billerica, MA - Today JOH announced the advancement of three JOH'ers. Doug Parker and Kenny Sassano have both been promoted to Vice President. Scott Cassidy has been promoted to Director of Metro Retail Operations.

Doug Parker has worked in the food industry for 35 years. 20 years of his career was spent with Reckitt Benckiser, 12 years with French's Food Company and the past three years have been with JOH as an Account Executive in the Metro NY/NJ office.

In his new role as Vice President, Doug will be managing the Grocery Account Executives and Managers in the Metro NY/NJ office.

Doug lives in Cornwall, New York with his wife, Jo Ann. They have three grown children: Joseph, Christopher and Julia.



Kenny Sassano has worked in the food industry for 23 years. Before coming to JOH in 2014, he worked at Acosta Sales & Marketing and Schwans Consumer Brands.

As a newly appointed VP, Kenny will be overseeing Metro NY/NJ Frozen & Dairy, Inner City, Retail and Administration.

Kenny lives in Wayne, NJ.

Scott Cassidy has worked in the food industry for 32 years. He began his career with M&H Food Brokers in 1986 which later became ESM/Ferolie. He joined JOH in 2015.

In his new role as Director of Metro Retail Operations, Scott will be reporting to Harry Helmstetter, VP Metro Retail. He will be overseeing the day-to-day activities of retail supervisors and sales representatives. His primary role will be to ensure all JOH clients are being represented properly at the retail level.

Scott lives in Harrington Park, NJ with his wife, Deborah, his two daughters, Amy and Katelyn, and their dear dog, Daisy.

“We are so proud to have Doug, Kenny and Scott on our team,” said Gary Rosenthal, EVP, General Manager, Metro NY/NJ. “Each of them truly exemplifies what it means to be a JOH’er. They are team players with positive attitudes and great hearts. They each have a strong work ethic, the highest level of integrity and an incredible desire to deliver solutions and results with an extreme sense of urgency. Congratulations to all of you on these well-deserved promotions!”

#### **Photos (left to right)**

Doug Parker, Kenny Sassano, Scott Cassidy

#### **About JOH**

JOH was founded in 1956 by Harry O’Hare, Sr. and is now one of the strongest independent food brokers with 16 offices and strategic partnerships across the United States. JOH currently has over 500 employees and represents more than 400 clients. For more information, please visit [www.johare.com](http://www.johare.com).

For additional press information, please contact Tara Buoncuore at Single Source Marketing.