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AGENCY:

Tara Bongiorno
Single Source Marketing
7 ½ Bridge Street
Danvers, MA 01923
Phone: 978-777-9992
tara@singlesourcepromo.com

CONTACT:

John Saidnawey JOH One Progress Road Billerica, MA 01821 Phone: 978-663-9000 jsaidnawey@johare.com

Dan Matrazzo Awarded Account Executive of the Year by Fresh Gourmet

August 4, 2016 - Billerica, MA - JOH Produce Account Manager, Dan Matrazzo, has been named the 2015 Account Executive of the Year by Fresh Gourmet Company, LLC., one of the leading brands of croutons and salad toppings in the world.

Dan was awarded the 2015 Account Executive of the Year due to his efforts in growing the Fresh Gourmet business through promotional activity and developing, as well as maintaining, great relationships. Additionally, he streamlined distribution and transitioned to better selling items at the store level, while ensuring that key merchandising support was not lost during the conversion.



"Dan was instrumental in gaining new distribution on key items that Fresh Gourmet launched along with expanding distribution on other items," said David Myers, Midwest Regional Sales Manager at Sugar Foods/Fresh Gourmet. "Dan should be commended for his efforts."

"JOH values its strong relationships in our industry and beyond," said Tom Casey, EVP and Regional Director of Produce & Floral. "Dan has done a tremendous job building and strengthening these relationships and we are very proud of the work he has done."

PHOTO: Dan Matrazzo, Produce Account Manager at JOH.



About JOH

JOH was founded in 1956 by Harry O'Hare, Sr. and is now one of the strongest regional food brokers with 14 offices and strategic partnerships across the United States. JOH currently has over 500 employees and represents more than 400 clients. For more information, please visit www.johare.com.

For additional press information, please contact Tara Bongiorno at Single Source Marketing.

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