



FOR IMMEDIATE RELEASE

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Newly Appointed JOH Grocery, Frozen & Dairy Directors John Blaisdell, Mike Dauphin and Greg Reed



December 22, 2016 - Billerica, MA - JOH is proud to announce the advancement of three JOH'ers. John Blaisdell has been promoted to Director of Grocery, Mike Dauphin has been promoted to Director of Frozen/Dairy and Greg Reed has been promoted to Regional Director of the Great Lakes.

John Blaisdell has worked in the food industry for 22 years and was previously with Acosta Sales & Marketing before joining JOH in 2004. In his new role as Director of Grocery, John will be aligning client efforts, business development and coverage in JOH's growing universe.

John lives in Tewksbury, MA with his wife Cheryl and two children Matthew and Meaghan.



Mike Dauphin has spent 21 years in the food industry. From 1995 to 2005, he was with Shaw's Supermarkets in Buying & Merchandising and then with Advantage Sales & Marketing from 2005 to 2012 where he was a Business Manager for Del Monte Consumer Products. He joined JOH in 2012.

As Director of Frozen & Dairy, Mike will continue to manage the Northeast business of several clients as well as lead the team of Frozen & Dairy Account Executives towards more growth and expansion for JOH. He will also be the JOH point person in industry organizations such as the National Frozen & Refrigerated Association (NFRA) and Frozen & Refrigerated Association of the Northeast (FRANE).

Mike lives in Somerset, MA with his wife, Michelle and their son, Zach.

Greg Reed has 33 years in the broker business, spending 23 of those with Advantage in various roles. In 2013, Greg opened the JOH Grand Rapids office.

In his role as Regional Director of the Great Lakes, Greg's primary focus will be to increase business for JOH, build relationships with clients and seek Great Lakes regional interviews, meetings and new business opportunities. He will also develop and maintain a winning JOH Great Lakes team and work with JOH leadership to drive more business.

Greg lives in Grand Rapids, MI with his wife, Kellie. Greg and Kellie have four children and seven grandchildren.

"We are so proud to have John, Mike and Greg as part of our team," said Gerry Castignetti, EVP, Sales Manager Grocery, Frozen & Dairy. "Each of them truly exemplifies what it means to be a JOH'er. They are incredible team players with positive attitudes and great hearts. They each have a strong work ethic, the highest level of integrity and an incredible desire to deliver solutions and results with an extreme sense of urgency. Congratulations to all of you on these well-deserved promotions!"

Photos (left to right)

John Blaisdell, Mike Dauphin, Greg Reed



About JOH

JOH was founded in 1956 by Harry O'Hare, Sr. and is now one of the strongest regional food brokers with 15 offices and strategic partnerships across the United States. JOH currently has over 500 employees and represents more than 400 clients. For more information, please visit www.johare.com.

For additional press information, please contact Tara Buoncuore at Single Source Marketing.