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MOJO Cold Brewed Coffee Announces Lower Prices and Exciting Partnerships

March 31, 2017 - Billerica, MA - Fast-growing startup MOJO Cold Brewed Coffee®, Inc. is proud to announce a 20 percent reduction in wholesale pricing effective immediately along with a major partnership.

The New England-based coffee company completed construction of a brewing and bottling facility in Beverly, Massachusetts at the end of last year. It is passing on production efficiencies in

the form of lower prices to its business partners. “We’re thrilled about our success in saturating the New England area in such a short time while simultaneously bringing our manufacturing processes up to speed,” said Annie Brainard, MOJO President and Founder. “Along with the scaled-up production infrastructure, we have grown our presence and our team.”

MOJO is also pleased to reveal its recent partnership with JOH, a highly esteemed regional broker with national reach. “We’re delighted to have partnered with MOJO. Their ready-to-drink coffee beverages offer a fresh, uniquely flavorful, caffeinated line to the hot space that is cold brew. We are excited to help them grow into new markets,” said Art Papazian, JOH’s EVP, Specialty Division.

Mojo doesn’t use preservatives, additives or stabilizers yet its processing method gives it up to a 70 day shelf-life without any degradation to flavor. “I attribute the success of MOJO’s single-serve and multi-serve offerings to its fresh bold taste, high caffeine kick, all-natural, ‘clean’ ingredient recipes and responsibly-sourced coffee beans,” said Brainard. “We are excited to share our high quality coffee with more people as our distribution continues to expand.”





About MOJO

Born in New Orleans and blended in New England, MOJO cold brewed coffee drinks are made of 100% Arabica coffee steeped in cold water overnight to create the powerful coffee concentrate that is the foundation of our flavorful and potent elixirs. We hand-blend all-natural ingredients and a little magic to create a drink that is best described as “happy juice.” Our coffee varieties include: Original Recipe, Unsweetened and Black Magic.

For additional press information, please contact Annie Brainard at MOJO.