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JOH Welcomes Rachel DeCory- Digital Marketing Specialist, Omnichannel

August 8, 2024 - Billerica, MA - JOH proudly welcomes Rachel DeCory as a Digital Marketing Specialist for our Omnichannel Division.

Rachel brings a robust background, having graduated from Nazareth University with a degree in Communications and Digital Media. As the Social Media Manager for the Nazareth Men's hockey team, Rachel honed her skills, promoted brand identity and developed advanced digital marketing strategies. Additionally, during her Business Development internship with the Buffalo Bills, Rachel worked on various brand pop-up events, leveraging partnership strategies and enhancing overall fan engagement.

"We are thrilled to welcome Rachel to JOH," said JP Saidnawey, Omnichannel Marketing Manager. "Rachel's extensive experience and passion for digital marketing make her an excellent addition to our growing Omnichannel marketing team. We look forward to the outstanding contributions she will bring to our clients. Welcome aboard, Rachel!"

In her spare time, Rachel enjoys photography, going to the gym, and spending time with her friends and family.



JOH

JOH was founded in 1956 by Harry O'Hare, Sr., and is now one of the strongest independent food brokers with 17 offices and strategic partnerships across the United States. JOH currently has over 500 employees and represents more than 500 clients. For more information, please visit www.johare.com.

For additional press information, please contact Tara Buoncuore at Sperling Interactive.